



Seizing the opportunities of the African Continental Free Trade Agreement (AfCFTA) for women traders: A South-South cooperation event

24 - 25 February 2022 ▲ 8 AM (GMT)

Day 1

8:00 - 8:10	Opening Remarks	Abebe Haile-Gabriel, <i>Assistant Director General and Regional Representative</i> - FAO
8:10 - 8:20	Key note	Wamkele Mene, <i>Secretary General</i> - AfCFTA
8:20 - 9:20	<u>Session 1:</u> Contextualizing women and trade in Africa and Setting the Scene	Facilitator: Nadia Hasham, <i>Trade Policy Expert</i> - UNECA Panelists and testimonials: Ameir Mbonde, <i>Trade Policy Specialist</i> - FAO Judith Fessehaie, <i>Senior Programme Officer</i> - ITC Beatrice Gakuba, <i>CEO</i> - AWAN Afrika
9:20 - 10:00	Video: The Reality of Financial Exclusion	Reactions from the floor and from the panelists of Session 1
10:00 - 11:00	<u>Session 2:</u> Women's Economic and Financial Inclusion	Facilitator: Peter Anaadumba, <i>South-South Cooperation officer</i> - FAO Panelists: Jenetha Mahlangu, <i>Director of International Trade Promotion</i> -Department of Agriculture, Land Reform and Rural Development (South Africa) Rita Odero, <i>Investment Executive</i> - GROFIN Annerose Nduthu, <i>CEO</i> - Organic Agriculture Solutions
	Day 1 closure	Clara Park, <i>Senior Gender Officer</i> - FAO



Day 2

8:00 - 8:10	Welcome back	Francesca Distefano, <i>Gender and Policy Expert</i> - FAO
8:10 - 9:10	Regional Economic Communities session	Facilitator: Clara Park, <i>Senior Gender Officer</i> - FAO Panelists: Kolawole Sofola, <i>Acting Director of Trade</i> - ECOWAS Generose Minani, <i>Principal Gender & Community Development Officer</i> - EAC Gerald Masila, <i>Executive Director</i> - EAGC
9:10 - 10:00	<u>Session 3:</u> Market access	Facilitator: Matthew Wilson, <i>Chief, Special Projects</i> - ITC Panelists and testimonials: Komla Prosper Bissi, <i>Senior Advisor to the Secretary General</i> - AfCFTA Secretariat Robert Patrick Ankobiah, <i>Chief Director</i> - Ministry of Food & Agriculture (Ghana) Yvonne Otieno, <i>Director</i> - Miyonga Fresh Greens Maria Dion-Gokan, <i>CEO</i> - RITUEL CAFÉ
10:00 - 11:10	<u>Session 4:</u> Technology in Agriculture	Facilitator: Mary Kariuki, <i>Technology and Innovations Expert</i> - AU IBAR Panelists and testimonials: Thule Lenneiyee, <i>Head of Agriculture Transformation Office</i> , the Ministry of Agriculture Livestock, Fisheries and Cooperatives (Kenya) Richard Folly, <i>CEO</i> - African Geospace Bless Ama Satsi, <i>CEO</i> - AgroCorp Samkelisiwe Chunda, <i>CEO</i> - Sibayini Metro farming Yao Ndri Noel, <i>CEO</i> - Markegest Annabel Sykes, <i>Responsible for E-Commerce development and SME digital transformation</i> - ITC
11:10 - 11:30	Webinar summary	
11:30 - 11:40	Q&A and Digital Evaluation	
11:40 - 12:00	Closing remarks Video	Ade Freeman, <i>Regional Programme Leader</i> - FAO

In collaboration with:



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