



PANAMA

COFFEE



Background

According to data from the Ministry of Agricultural Development (Ministerio de Desarrollo Agropecuario, MIDA), **approximately 450 000 people depend on the agricultural sector, and 20 percent of them rely on coffee farming.**

Although the economic impact of coffee in Panama, including its harvesting and processing, is lower compared to other agricultural industries, its multiplier effect in terms of added value is the highest, **offering great potential to contribute to the economy.**

Panama's coffee, especially its so-called "specialty coffees" has stood out in the international "gourmet" coffee market, placing the country on the global map as a producer of high-quality coffee.

This initiative employs strategies such as technical training to strengthen capacities, improve the quantity and quality of coffee production, promote economic empowerment by increasing incomes, and encourage the participation of women while respecting cultural practices and utilizing information and communication technologies to enhance production and competitiveness.



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As a result of this collaboration, the company launched a new product in the Panamanian market: "a new coffee from the Comarca region" which is produced by indigenous communities that received technical training from FAO.

By providing a fair market and promoting sustainable practices, the initiative contributes to improving their living conditions while preserving their culture and natural environment.



Organization and coordination

FAO is working on this initiative in collaboration with the MIDA, the Inter-American Development Bank (IDB), private coffee companies, Indigenous People, and the Non-profit organization Imaginari.

