

Concept Note - Side Event Gender

“ Food Systems and Gender: revival with transformation for America Latina”

Wednesday 4 November 16.00 -17.30 hours (from Santiago, Chile)

Context

Concerning the effects of COVID-19, the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) has estimated that extreme poverty in our region will increase by 28 million people. If this projection becomes a reality, we will reach around 75 million hungry people – slightly more than 1 in 10 inhabitants of our region. Rural poverty is projected to increase this year by 24 percent, and extreme rural poverty by an unprecedented 42 percent. Of the 10 million rural inhabitants who are projected to fall into extreme poverty and hunger, almost 6 million are women¹, whose income will not be sufficient even to purchase a basic food basket.

In the face of the pandemic, the greatest challenge for the region's nations is to achieve recovery with transformation of inequality. This will involve paying particular attention to the situation of rural, indigenous and Afro-descendent women by taking key, comprehensive and systemic measures² that address the structural nodes of inequality between men and women in social protection systems. Systemic and comprehensive policies, programmes and projects for productive inclusion are required. It also implies placing on the agenda issues that lag behind for rural women, such as the technification and digitalisation of the means of production.

The opportunity to reverse this adverse scenario lies in developing better food systems by acting on the ways our food is produced, processed, distributed, prepared and consumed. The economic and environmental results of these processes should favour gender equality, making sustainable development possible, without leaving anyone behind.

In this context, FAO invites you to join the panel “Food Systems and Gender: Reactivation with transformation for Latin America” to dialogue on these matters.

Objective

¹ECLAC (2020a). Index of femininity in poor households. Available at: <https://oig.cepal.org/es/indicadores/indice-feminidad-hogares-pobres>. FAO (2020). Food Security under the COVID-19 Pandemic. Available at: <http://www.fao.org/3/ca8873en/CA8873EN.pdf>

² Brito Bruno, C. and Ivanovic Willumsen, C. 2019. Rural women, social protection and food security in LAC1. 2030 - Alimentación, agricultura y desarrollo rural en América Latina y el Caribe, No. 23. FAO. 18 p.

Characterise the main gender gaps in rural areas and cities in Latin America and the Caribbean and their interrelation in the context of the pandemic, and identify opportunities to promote the development of food systems that contribute to gender equality.

TARGET AUDIENCE AND DISSEMINATION STRATEGY

The activity will be disseminated via streaming by FAO and through FAO's networks of communicators in the region, expecting to reach a broad audience in Latin America and the Caribbean.

Detailed Agenda

Time	Activity
16:00 –16:05	Welcome speech, Joao Intini, FAO RLC Moderator: Manuela Cuvj, FAO RLC
16:05-17:00	Questions to the panelists to be presented by the moderator: <ul style="list-style-type: none"> - Carolina Franch, School of Anthropology, Universidad de Chile - Catalina Ivanovic, Gender Mainstreaming Specialist, FAO Regional Office for Latin America and the Caribbean - Claudia Brito, Gender Officer, FAO Regional Office for Latin America and the Caribbean - Guadalupe Valdez, former member of parliament, FAO ambassador for Zero Hunger - Lorena Rodríguez, School of Public Health, Universidad de Chile - María Clara Prata Gaspar, Researcher, Food Observatory of Universidad de Barcelona (ODELA)
17:00 – 17:25	Questions from the audience to the panelists
17:25-17:30	Closing by the moderator